

WORK · SAMPLE 01

NÉBULA PRESENTA: HALLOWEEN WAREHOUSE

A complete Event pack, exactly as we would hand it to a club.

FICTIONAL EXAMPLE

“Sala Nébula” and the artists VERA KOLLER, Dani Oruga and MARSH//AL do not exist: we made them up to show the format. On a real job, bios are written only from each artist’s public sources.

CLIENT	Sala Nébula (fictional)
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JOB	Event pack
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DATE	Sat 31.10.2026
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LANGUAGES	ES / EN
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TURNAROUND	48 h
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PRICE	€149 + VAT
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BRIEF FROM THE CLUB

Halloween party, techno, main room, capacity 900. Line-up: VERA KOLLER (all night long), warm-up by Dani Oruga, MARSH//AL in Room 2. Tickets on the club’s ticketing site from €15. Optional themed dress code. Tone: dark, direct, easy on the emojis.

EVENT LISTING

RA · web · ticketing

ES

NÉBULA presenta: Halloween Warehouse
VERA KOLLER (all night long) · Dani Oruga ·
MARSH//AL (Sala 2)

La noche más oscura del año se baila en la sala grande. VERA KOLLER firma un all night long: seis horas de techno hipnótico que empiezan en lo profundo y terminan en lo más alto. Abre Dani Oruga, residente de la casa, y en la Sala 2 MARSH//AL lleva el electro y el breakbeat hasta el cierre.

Disfraz opcional, actitud obligatoria. Sin móviles en pista.

Puertas: 00:00 · Cierre: 06:30 · +18 · Entradas desde 15 € (precio sujeto a fases).

EN

NÉBULA presents: Halloween Warehouse
VERA KOLLER (all night long) · Dani Oruga ·
MARSH//AL (Room 2)

The darkest night of the year is danced in the main room. VERA KOLLER plays all night long: six hours of hypnotic techno that start deep and finish at full intensity. House resident Dani Oruga opens, while MARSH//AL takes Room 2 through electro and breakbeat until closing.

Costumes optional, attitude mandatory. No phones on the dance floor.

Doors: 00:00 · Close: 06:30 · 18+ · Tickets from €15 (tiered pricing).

LINE-UP BIOS · SHORT

ARTIST

ES

EN

VERA KOLLER Productora y DJ de techno de sets largos y tensión constante. Su sonido mezcla percusión industrial con atmósferas hipnóticas, y sus all night long se han convertido en su seña de identidad. Publica en sellos independientes y gira por clubs europeos.

Techno producer and DJ known for long-form sets and relentless tension. Her sound blends industrial percussion with hypnotic atmospheres, and her all-night-long sets have become her signature. She releases on independent labels and tours European clubs.

ARTIST	ES	EN
Dani Oruga	Residente de Nébula y especialista en aperturas. Construye la noche desde abajo: groove, paciencia y selección de vinilo. Lleva años formando parte de la escena local.	Nébula resident and warm-up specialist. He builds the night from the ground up: groove, patience and vinyl selection. A long-standing part of the local scene.
MARSH//AL	Dúo de electro y breakbeat con directo híbrido de máquinas. Energía alta y referencias a la rave de los noventa.	Electro and breakbeat duo with a hybrid hardware live set. High energy, with nods to 90s rave culture.

On a real job we also deliver the medium version (≈120 words) of every bio.

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FIVE SOCIAL POSTS

POST	DAY	COPY
1. Announcement	D-14	Halloween is danced in the dark. VERA KOLLER all night long in the main room, Saturday 31.10. Dani Oruga opens. Room 2: MARSH//AL. Tickets via the link in bio: first release is going fast. #techno #halloween #allnightlong
2. Line-up · carousel	D-10	Slide 1: the poster. Slide 2: VERA KOLLER, six hours, no safety net. Slide 3: Dani Oruga, the warm-up that sets the course. Slide 4: MARSH//AL, electro and breaks in Room 2. Slide 5: “31.10 · Tickets in bio”.
3. Timetable · story	D-2	Saturday's times. 00:00 Dani Oruga · 01:30–06:30 VERA KOLLER (all night long) · Room 2: 01:00–06:00 MARSH//AL. Doors at 00:00.
4. Last call	D-0 · 18:00	Final ticket release. Tonight: VERA KOLLER all night long. Costume? Even better. No costume? Come anyway.
5. After the night	D+1	Six hours, a full room and not a single phone in the air. Thanks for making Halloween one to remember. See you next Saturday.

NEWSLETTER

Subject: Halloween, six hours, one artist

Preheader: VERA KOLLER all night long on Saturday 31.10.

First release almost gone.

Hi,

No costume counts this Halloween without proper techno. On Saturday 31 October, VERA KOLLER stays all night in the main room: six hours to move from hypnotic to intense, with no rush. Our resident Dani Oruga opens, and in Room 2 MARSH//AL bring electro and breakbeat until closing.

Doors at 00:00. The first ticket release is almost sold out.

GET YOUR TICKET

See you in the dark,
Nébula

SHORT PRESS RELEASE

NÉBULA MARKS HALLOWEEN WITH A VERA KOLLER ALL-NIGHT-LONG SET

The techno artist will play a six-hour set on Saturday 31 October, on a night completed by Dani Oruga and the duo MARSH//AL.

[City], [date]. Nébula celebrates Halloween on Saturday 31 October with one of the longest nights of its season: VERA KOLLER will play all night long in the main room, a rare format that lets her build a six-hour journey through hypnotic and industrial techno. Resident Dani Oruga opens, while Room 2 hosts the electro and breakbeat live set of MARSH//AL.

Doors open at 00:00 and the night runs until 06:30. Tickets are on sale from €15 on the club's website.

POSTING SCHEDULE

DAY	CHANNEL	PIECE
D-14 · Sat 17.10	IG feed + RA + ticketing	Announcement and listing live
D-12	Email to press and listings	Press release
D-10	IG carousel	Line-up, artist by artist
D-7	Newsletter	Email to the club's mailing list
D-2	IG stories	Timetable
D-0 · 18:00	IG stories + feed	Last call
D+1	IG feed	Thank-you post

Production time for this pack: 48 h from receiving the brief, with one round of changes.